WHY IS KYNAR® 500® THE ONLY CHOICE IF YOU WANT LASTING COLOR IN FLORIDA?

Florida's climate is more demanding on paint coatings than any other state in the country due to extreme UV exposure, humidity, and salt content. This is why generic paint systems that don't use KYNAR® 500® experience such high levels of color loss over such a short period of time.

WHY DO SOME COMPANIES SAY THAT THEIR COATINGS ARE "AS GOOD AS" OR "BETTER THAN" KYNAR® 500®?

This is simply not true. Stocking premium products requires a financial commitment that most companies are not willing to make. Unfortunately, when their product fades in just 3 to 4 years, they already have their money.

WHAT ARE THE BENEFITS OF A ROOF WITH KYNAR® 500®?

Besides keeping its color better than any alternative roof coating, KYNAR® 500® preserves your home value, keeps energy bills down, and resists mold and dirt buildup.

IS IT TRUE THAT KYNAR® 500® PAINTS ARE SOFTER THAN OTHER SYSTEMS?

Yes. Less premium coatings tend to be harder, more brittle, and much more easily broken down by sunlight. Standard handling procedures will not damage KYNAR® 500® coatings.

HOW CAN I BE SURE THAT I CAN RELY ON KYNAR® 500®?

In Florida the reasons for choosing KYNAR® 500® are evident. See for yourself! Google KYNAR® 500® and see why 9 out of 10 architects across the country prefer it as their Premium PVDF Coating.

QUESTIONS ABOUT KYNAR® (WITH ANSWERS THAT WON'T FADE)

Taiyo Steel of Funabashi, Japan, made a test fence out of the south wall of a new plant they were building. They wanted to test the weatherability of Taiyo Steel’s precoated metal products. Fourteen years later, KYNAR® 500® resin-based coating was the only system that kept its original appearance.

THIS FADE TEST MAKES IT CLEAR WHY SPECIFY KYNAR® 500®

- SUPERIOR UV PROTECTION
- PREMIUM WEATHERABILITY
- MILDEW RESISTIVE FINISH
- UNMATCHED COLOR RETENTION

COLOR STANDARDS

Light Blue:
CMYK: 60, 7, 0, 0
PMS: 2915
(This is the closest match to the CMYK colors)

Dark Blue:
CMYK: 100,100,30,20
PMS: 2757
(This is the closest match to the CMYK colors)

Grey
CMYK: 35,15,10,30
PMS: 7544
(This is the closest match to the CMYK colors)

3rd Blue
CMYK: 85,45,15,15
PMS: XXXX
(This is the closest match to the CMYK colors)

SPOT COLORS

PREMIUM METAL ROOFING

KYNAR® 500® has an allowable fade tolerance of not more than five (5.0) Hunter BE units as determined by ASTM method 0-2244-2 for a minimum of 25 years from installation. In other words, the difference is barely visible by the human eye.

LEARN MORE:
www.EverythingElseFades.com
TOLL FREE: 1(888) 393-0335
www.GulfCoastSupply.com
MADE HERE • MADE NOW • MADE TO LAST

GulfCoast®
SUPPLY & MANUFACTURING

PREMIUM METAL ROOFING

The only beautiful Roof color... is color that lasts!
Nobody values your roof like you do. Nothing preserves that value like KYNAR® 500®.
CoolRoof Technology

REDUCE ENERGY CONSUMPTION with KYNAR® pre-coated metal roofing systems. Lower the carbon footprint of a building by significantly reducing the solar heat gain into the attic or living space below resulting in a much cooler energy bill for you.

Resist fade and stay cool even in Florida’s blistering sun, humidity, and corrosive salt atmosphere.
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Color differences are for illustration purposes and may not represent exact color.

KYNAR® 500® LAYER SYSTEM
- KYNAR® 500® PREMIUM PVDF COATING
- COMMERCIAL GRADE METAL PRIMER
- CHEMICAL PRETREATMENT LAYER
- AZ50 GALVALUME CORROSION BARRIER
- STEEL OR ALUMINUM CORE PANEL
- AZ50 GALVALUME CORROSION BARRIER
- CHEMICAL PRETREATMENT LAYER
- CORROSION RESISTANT PRIMER

KYNAR® 500® PREMIUM PAINT COATING

NEW ROOF
When first installed we have two identical roofs, with two identical colors. But over time, we notice the difference...

5 YEARS
STANDARD PAINT:
Slight discoloration “ages” home, Re-sale value depreciates.
KYNAR® 500®: No visible color change, Curb appeal remains beautiful.

9 YEARS
STANDARD PAINT:
Significant fade, Energy savings decrease.
KYNAR® 500®: No apparent color change. Still like new. Still saving money on energy bills.

16 YEARS
STANDARD PAINT:
Very noticeable color change, Homeowner disappointed.
KYNAR® 500®: Minimal color change, Homeowner still happy.

30 YEARS
The difference is clear...
The difference is KYNAR®.

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STRONG BOND TECHNOLOGY
KYNAR® 500® is formulated using one of the strongest chemical bonds known to man, resulting in superior, long-life color for your roof.

This high-performance fluoropolymer resin, with its extraordinary capability to retain color and gloss, keeps painted metal looking vibrant and appealing.

EverythingElseFades.com
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